



Lauren M Antoine

• 832-593-5598

• lmichelleantoine@gmail.com

• lauren-m-antoine.com

About Me

Brand ID, Motion Graphic Artist, and Media Specialist who enjoys providing unique and fresh perspective to the world of media branding. Experienced in effectively manipulating visual images to create engaging stories for ads and social media. Team based communicator who collaborates well with other creative professionals, to evaluate and tweak designer workflows to better enhance work life balance. Passionate about researching various market trends to suit creative projects. Most inspired by minimalistic and clean designs, which resulted in a love for positive and negative creative work.

Work Experience

Brand ID | Graphic Designer - Constant Pressure, Remote (TX), 2020 - present
Utilize complex linking system with Adobe creative cloud to create templates for designer archives. Collaborate with creative professionals to outline marketing and branding strategies for social media. Use analytics to pinpoint reactions from target audiences to improve creative marketing outreach. Provide guidance to enhance workflow for efficient consulting with clients.

Motion Designer - Ringling College of Art & Design, Sarasota FL, 2016 - 2020
As part of a course in animation, developed original storyboards and ideas in sequences; executed final animations in Stop Motion, After Effects, Premiere, and Cinema 4D: Produced hand-drawn animation using Photoshop and AfterEffects for "The Pale Blue Dot". The Pale Blue Dot was a collaboration between thirty-nine members of Ringling College's class of 2020 and faculty members. Worked on Montage for Paris 2024 Branding, using Olympic footage, Illustrator, Premiere, and After Effects.

Editor - Art Network, Ringling College of Art & Design, Sarasota, FL, 2016 - 2019
Critically analyzed simultaneous audio and video files completing web-based marketing and documentation of Ringling college's special events, art shows, and Career Services recruiters' presentations. Implemented Adobe Audition to create soundscapes that would suit the needs of specific productions. Utilized Adobe Premiere Pro CC for editing and ultimate productions. Verified timing, composited final renders for hour-long films. Worked with Canon and DSLR Camera's during productions.

Interactive Experience

RINGLING CAMPUS BOOKSTORE, Assistant Store Manager, Sarasota, FL, July 2017-July 2020
ART NETWORK, Ringling College of Art and Design, Sarasota, FL, Jan 2017-Jan 2019
RINGLING GALLERIES, Ringling College of Art and Design, Sarasota, FL, May 2017-Aug 2017
STARBUCKS CO, Barista, Trainer and Shift Supervisor, Missouri City, TX, Sep 6th 2011-June 30th 2016

Education

Ringling College of Art and Design - Sarasota FL
Bachelors of Fine Arts, Motion Design Major
Minor in Creative Writing -May 2020

Corcoran Collage of Art and Design,
Washington, DC. Completed Precollege
course and personal art exhibition in 2007

Design Skills

Photoshop ● ● ● ● ● ● ● ○ ○ ○

Illustrator ● ● ● ● ● ● ● ● ● ○

InDesign ● ● ● ● ● ● ○ ○ ○ ○

Aftereffects ● ● ● ● ● ● ● ● ○ ○

Premiere ● ● ● ● ● ● ○ ○ ○ ○

Audition ● ● ● ○ ○ ○ ○ ○ ○ ○

Microsoft Office ● ● ● ● ● ● ● ● ● ●

OBS ● ● ● ● ○ ○ ○ ○ ○ ○

Awards

Staff Pick on Vimeo - Pale Blue Dot video on Vimeo, 2018

Motion Design Faculty Award - Best of Ringling, Ringling College of Art and Design, Sarasota, Florida 2018

Branding / Identity Winner - MODE Fest 2019, Motion Design Education Summit, Wellington, New Zealand 2019

Hobbies & Interests



TV Shows



Streaming



Listening to Music



Reading Comics